ABSTRACT OF THE DISCLOSURE

A data distribution system is provided with a data edition unit for editing contents information supplied from a transmission terminal on the basis of edition information to create multimedia data. Among the contents information constituting the created multimedia data, those having relatively small quantity of data are transmitted as first data to a reception terminal, and those having relatively large quantity of data are transmitted as second data to the reception terminal according to data acquisition information supplied from the reception terminal. Therefore, among the multimedia data created at the transmission terminal, character data or the like can be immediately transmitted to the transmission terminal while video data or the like, which takes much time for transmission, can be transmitted according to the convenience of the user at the receiving end.